

PRIVACY POLICY

Welcome to: TAMMY MACCULLOCH COACHING AND COUNSELING

This website and its content is owned by TAMMY MACCULLOCH COACHING AND COUNSELING ("Company", "we", "our" or "us) The term "you" refers to the user or viewer of https://tammymacculloch.com

This privacy policy outlines from whom and the types of personal information we collect, how we use it, with whom we share it and why, and the efforts we take to try to protect it.

Please read this Privacy Policy carefully. We reserve the right to change/modify/alter our website, its content and this Privacy Policy at any time and revise this policy on this Website at any time without notice. It is your responsibility to review it regularly for changes. If you continue to use or view this website and its content following the posting of changes and/or modifications constitutes acceptance of the revised Privacy Policy.

By using our services, you consent to this Privacy Policy, whether or not you have read it. If you do not agree with this Privacy Policy, please do not use our website or its content.

"Personal information" generally means information that can be used to identify you or can be easily linked to you: (for example: your name, address, phone number, email address, date of birth.) Use of the phrase" personal information" includes unique elements required by laws in various other jurisdictions (PIPEDA, CCPA, GDPR)

Most of this Privacy Policy applies to visitors to and users of our online and mobile resources, and our customers.

FROM WHOM WE COLLECT PERSONAL INFORMATION:

- Visitors to and users of our online and mobile resources
- Our customers
- Third party vendors and business partners/affiliates

WHAT PERSONAL INFORMATION WE COLLECT:

Personal information that you voluntarily provide to us:

We may collect information such as your name, address, phone number, email address, date of birth, and any other information you provide during coaching sessions or through our website.

If you make payments for goods or services, we collect financial account information (e.g. credit card information)

We may collect data from emails, online forms, messages, event registrations, or other forms of communication between you and TAMMY MACCULLOCH COACHING AND COUNSELING. You are not required to provide personal information in order to enjoy most of the features of the site content, but some features may not operate properly.

How do we use the information you have voluntarily provided?

This information is used to respond directly to you and process your request, schedule, and provide coaching services, provide products and services you have purchased or share products/services related to your purchase. Your payment information is used solely for processing payments related to our services

Communications from us may be in the form of emails, phone calls, and/or text messages, newsletters.

You may *opt out* of receiving newsletters or other materials by following the instructions on that page.

Non-personal information that's collected automatically from each visitor

When you visit our online and mobile resources, basic information is passively collected through your web browser via tracking technologies, such as a "cookie." (a small text file that is downloaded onto your device) It allows us to recognize your device and store some information about your preferences or past actions.

Information collected includes domain name and IP address of the device you are using, type of browser and operating system, date/time/length of your visit, pages/graphics visited, documents downloaded, specific links used. If accessing from your phone/mobile device, the service provider may transmit to us uniquely identifiable information which allows us to collect mobile phone numbers.

You may choose to disable cookies, recognizing that some features of this website then may not function to their fullest.

How do we use this automatically collected information?

This information is used to compile generic reports about usage and then administer those resources to make them better and more efficient.

We retain your personal information in accordance with applicable law and only as long as necessary to accomplish the purposes outlined above.

We are not responsible for the content on, or privacy practices of, social media platforms or any third-party sites or apps to which we may link. They have their own policies.

WHEN/WITH WHOM WE SHARE YOUR PERSONAL INFORMATION

As noted above, we use <u>non-personal information</u> to administer/improve our resources and to make business decisions.

We use personal information you have <u>voluntarily provided</u> to communicate with you and provide services,

We may share minimum personal information with our Third-Party vendors and Partners/affiliates who provide services and are vetted for practices in keeping with this Privacy Policy, That said, we cannot be held liable for the privacy of information on their website or that you voluntarily share with them.

SECURITY

We treat your information with utmost confidentiality. It can be accessed only by those who have a legitimate/contractual need and who comply with this Privacy Policy.

We implement industry-standard security measures to protect your data from unauthorized access and loss or misuse-- both online and offline. We review those measures regularly. However, no data transmission over the internet can be guaranteed to be 100% secure. While we have protective measures in place, the Company cannot

ensure/warrant the security of any information you transmit via the internet, and you accept that you do so at your own risk.

The Company may disclose information in special cases when necessary to identify, contact to bring legal action against someone who may be causing injury/harm to or interference with our rights or property, other users of the site, or anyone else who could be harmed by such activities.

We never sell, trade or rent this voluntarily submitted personal information with third party data vendors or marketing companies.

We may be required to disclose personal information in lawful requests by public authorities, including to meet national security or law enforcement requirements.

We comply with the Personal Information Protection and Electronic Documents Act (<u>PIPEDA</u>) which governs the collection and use of personal information in Canada.

We also comply with applicable local laws:

California Online Privacy Protection Act (CalOPPA)

California consumer Protection Act CCPA (Do not Sell or Share)

(United States) Children's Online Privacy Protection Act COPPA

General Data Protection Regulation (GDPR) when handling personal data from those individuals residing in the European Union (EU) countries.

If you have questions about this Privacy Policy, please contact us at:

Contact@tammymacculloch.com

Thank you.

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